






OLIVIA MACDONALD DESIGNS

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SKILLS

Publication Design
Typography (Traditional & Digital)
Advertising Design
Logo Design and Branding
Sustainability Design
Digital Illustration
Image Retouching

Art Direction
Conceptual Thinking
Copy Editing/Proofreading
Print Production

Web Design
HTML and CSS
CMS Systems
Social Media Management

PROGRAMS

Adobe Creative Suite

InDesign
Illustrator
Photoshop
Acrobat

Microsoft Office
Word
Powerpoint
Excel

Brackets Text Editor
Lightspeed CMS System
Twitter/Facebook/Instagram/Tumblr

ADDITIONAL SKILLS

Leadership and communication
Detail-oriented and enthusiastic
Organized and dependable
Hardworking, punctual, reliable
Deadline-driven
Open-minded and cooperative

PROFESSIONAL SUMMARY

Graphic designer with a diverse background in professional digital programs and traditional mediums. Passionate about publication design and typography, with additional skills in branding, advertising design, and more.

DESIGN EXPERIENCE

Graphic Designer

ocreations LLC, Pittsburgh, PA | May 2019–Present

Assist with projects for a broad range of businesses, from restaurants to tourism
Conceptualize & design client brand identities
Design/produce print & digital pieces for clients

Creative Director

PGH YOU Magazine | Apr–June 2018

Art directed student-run 64-page magazine
Wrote articles, designed layouts, & designed masthead logo
Coordinated with businesses to design print ads
Assisted with multiple photoshoots
Proofread articles & edited layouts
Produced master file & coordinated with printer for final print production

Graphic Designer

Castle Toys and Games, Wexford, PA | 2014–Present

Conceptualize, design/produce various graphic & promotional pieces
Assist in online marketing/advertising & website design

Communications Design Intern

Animal Friends Animal Shelter, Pittsburgh, PA | Oct–Dec 2018

Updated & edited various design pieces
Designed signage, including poster series using organization's style guide
Edited & uploaded images to online website database

Art Institute of Pittsburgh Design Studio

Pittsburgh, PA | Jan–Mar 2018

Art directed & re-designed informational brochure & rack card insert for 412 Food Rescue
Assisted in logo re-design of the Sewickley Community Center

Editor-in-Chief

Pine-Richland High School, Gibsonia, PA | Yearbook Staff | 2014–2015

Led & produced 232-page yearbook
Oversaw all page design, image re-touching, & copy writing
Taught students Adobe InDesign & Adobe Photoshop

EDUCATION

La Roche University

Pittsburgh, PA | 2019–2020
Bachelor of Science, Graphic Design
GPA 3.9

The Art Institute of Pittsburgh

Pittsburgh, PA | 2015–2019
Bachelor of Science, Graphic Design

HONORS & ACHIEVEMENTS

The Art Institute of Pittsburgh

Art Smart & GD Portfolio Scholarships, 2015
President's List, Fall 2015–Winter 2018
Design Studio Recommendation, Spring 2018
Gallery Exhibits, Spring 2018 & Fall 2018

WORK EXPERIENCE

Castle Toys and Games

Wexford, PA | 2013–2019
Sales associate

ocreations LLC

Pittsburgh, PA | 2019–Present
Graphic designer

VOLUNTEER WORK

Animal Friends Animal Shelter

2011–Present

Annual Elorapalooza 5K Marathon

2006–2018